

Samson Carts® Introduces First GREEN Dolly

New Dolly Could Save 175,000 Trees and Reduce CO2 by 61,764 Tons per Year

Roll Out at IFMA's World Workplace 2008 Conference & Expo in Dallas October 15, 2008

CHICAGO--(October 15, 2008) — Samson Carts® introduced the first, fully recyclable Dolly at the International Facilities Management Association (IFMA) World Workplace 2008 Conference & Expo in Dallas, Texas on October 15, 2008.

The Samson Dolly, modeled after the Samson Cart, addresses design criteria not previously considered in other plastic dollies on the market:

- Designed for the Environment (DfE), a recognized sustainable and environmental design quality to reduce waste and negative environmental impact.
- A Samson Cart or Dolly has an estimated life span of 15+ years, roughly eight to ten times the life span of wooden dollies. Structural design integrity to eliminate the need for any type of add-on reinforcement.
- Modular design to enable easy replacement of broken components, Designed for Disassembly (DfD). If a part is damaged, it can be replaced quickly without glues or paint. Damaged parts (components), made of environmentally friendly engineered polymers, can be easily recycled into other products.
- Comparable weight and configuration design to emulate currently acceptable industry equipment weights. The Samson Dolly weighs approximately 40% of the standard wooden dollies.
- Designed to meet the moving industry standards, specifically stacking, strength, wheel placement and balance. The structural integrity and "true" or "square" frame is enhanced by the patent-pending product design.
- The manufacturing process is an environmentally friendly alternative to off-shore deforestation and manufacturing. Utilizing natural gas, the plastic manufacturing process is so energy efficient that it actually uses less fossil fuel per pound and emits significantly less airborne pollutants than hardwood dolly production. Samson Dollies also saves our planet from emissions when considering landfill gas emissions and reduced carbon absorption.
- Samson Carts® was recognized by the EPA for agreeing to purchase more than 220,000 kilowatt hours of green electric power annually – more than 50% of the organizations electric use.

Samson product's environmental design intent has validated by the recent passing of a 3rd party testing lab for low-emitting products and Samson Carts' current listing on the GREENGUARD low-emitting website by becoming the first plastic material handling product to be "Green" certified by an independent environmental design organization, MBDC. Samson Carts received the MBDC gold "Cradle to Cradle" certification.

ICB, LLC, the parent company of Samson Carts® Samson Dollies® and CrateXpress®, is an EPA Green Power Partner which buys Renewable Energy Certificates to offset their energy use - while investing in sustainable energy development. Samson Carts has been awarded Gold Level Cradle to Cradle Certification by MBDC, a leading environmental consulting firm focused on helping companies implement new approaches to sustainability and prosperity. MBDC awards Cradle to Cradle Certification

only after a rigorous evaluation process that considers material safety and reusability, water and energy consumption, pollution and social equity.

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David L. King, AIA, CFM, president of Samson Carts® and CrateXpress®, is a member of the Chicago chapter of the USGBC (U.S. Green Building Council). King has been a featured speaker on sustainable best practices at the 2008 Green Procurement Conference at Navy Pier in Chicago, the Illinois Movers Association 2008 annual conference, the Chicago Chapter of IFMA. His article "The Green Office Move" published in the September/October 2008 issue of *Facility Management Journal*. With over 25 years of facility experience in a myriad of corporate cultures and environments, King combines a background as a facility manager, a corporate architect, and as a global facility/real estate executive for companies such as The American Medical Association, FMC Corporation, The University of Chicago, Heller Financial and GE Commercial Finance.

To learn more, contact David King at (847) 818-8977. Samson Carts can be found on the web at www.samsoncarts.com and www.cratexpress.com.

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